SUNSHINE SHORT FILM FESTIVAL

WEDNESDAY 31ST OCTOBER 2018

LIFE IS A CARNEVIL

PARTNERSHIP PROPOSAL

A UNIQUE OPPORTUNITY TO CONNECT, ENGAGE AND PARTNER WITH THE ICONIC SUNSHINE SHORT FILM FESTIVAL

Brimbank City Council

SBA
SUNSHINE BUSINESS ASSOCIATION

INTRODUCTION

SUNSHINE SHORT FILM FESTIVAL

WEDNESDAY 31ST OCTOBER 2018

The Sunshine Short Film Festival is the only community-based film festival competition in the west. It is a prestigious event that celebrates the people, the enterprises and industry of Sunshine while supporting local budding and accomplished filmmakers. The SSFF is now a signature event in the Brimbank and Victorian events calendar. The event has developed a substantial media and industry profile and passionate support from the community.

In keeping with our community mandate, each year we promote the festival to primary, secondary and tertiary students, local community organisations and the general public to submit an original film five minutes or less featuring their very own interpretation of the chosen theme to compete for a share of the $10,000 prize pool. All finalists get to view their films on the largest screen at Village Cinemas Sunshine at a red carpet, gala event.

The competition is as accessible as possible to the widest range of people; there is no registration fee, we offer resources and skills development workshops, and the five-minute limit on the length of the films ensures that production is immediately achievable and affordable. We have had everyone from six-year-old children to seventy-year-old grandmothers and international award-winning filmmakers participate in the competition. The festival screening historically is a sell out each year.

We need your support to keep our SSFF community festival running and accessible to all.

We invite you to be a proud partner and be recognised for your contribution to the vibrant, dynamic community of Sunshine and Brimbank.

Yours Sincerely,

Bruce White

Chair, Sunshine Short Film Festival
Phone: 0429 076 426
Email: bruce@sunshinefilmfestival.com.au

HISTORY

SUNSHINE SHORT FILM FESTIVAL

WEDNESDAY 31ST OCTOBER 2018

Now in its seventh year, the Sunshine Short Film Festival started as a flagship project of the Sunshine Business Association (SBA) run by volunteers with a love of film and supporting the local community.

The 1st Sunshine Short Film Festival took place in 2012 at Village Cinemas Sunshine with just 18 entries, but we had a sell-out audience. In 2013 and 2014 we had a significant increase in entries as word of the festival grew, and since 2015 we have annually received over 60 entries from around Australia, France and Germany. Individual films on YouTube have racked up close to 100,000 views. (Rising Sunshine Style), while others have gone on to win awards at festivals locally and internationally. Andrew Robb's Tofu Man (2014) won an award at the renowned St. Kilda Festival while Perry Lam's Black Rat (2015) was screened at the Singapore International Film Festival and won the Best Documentary award at the Phoenix Comicon 2016 in the USA. 2016 saw the introduction of the prestigious Millennium Man trophy.

Each year the festival sets a theme that celebrates Sunshine Previous themes are:

2012 - Living in a Land Down Under
2013 - Sunshine Rising
2014 - Halloween
2015 - Superheroes
2016 - Knights in Sunshine
2017 - Brilliant Sunshine

And in 2018 it is "Life is a Carnival"
in a family-friendly celebration of Halloween.

PARTNERSHIP

SUNSHINE SHORT FILM FESTIVAL

WEDNESDAY 31ST OCTOBER 2018

The Sunshine Short Film Festival is seeking to establish a partnership with your organisation with benefits that we hope will meet your business objectives. This is an opportunity to connect with business, youth and new communities in the region and foster skills development and community engagement.

We need support to deliver on this exciting event. We invite you to be a proud partner of the festival through a partnership.
In 2018 we have three categories of sponsorship:

- Gold - $5,000 and above
- Silver - $3,000 and above
- Bronze - $3,000 and below

We also offer the opportunity to sponsor individual prize categories as follows:

- Primary School Category Awards - 1st - $500, 2nd - $300, 3rd - $200
- Secondary School Category Awards - 1st - $2,000, 2nd - $1,000, 3rd - $500
- Open Category Award - 1st - $5,000, 2nd - $1,000, 3rd - $500
- Judges Award - $500

We also offer the opportunity to sponsor individual prize categories as follows.

- Naming rights of the Award and presentation to the winner at the festival screening
- Speaking rights at festival screening event
- Product and banner placement at festival event
- Logo placement on all printed, electronic and promotional collateral
- Logo placement on trophies, award certificates
- Recognition on social media platforms
- 2 Entry tickets to the festival screening event

Contact Us

Bruce White, Festival Chair - 0429 076 426
Steve R. E. Pereira, festival coordinator - 0401 168 679
admin@sunshinefilmfestival.com.au

MEMORIES

SUNSHINE SHORT FILM FESTIVAL

WEDNESDAY 31ST OCTOBER 2018